



MEDIA RELEASE
14 December 2012

COLORBOND® awards \$15,000 community grant to Meredith CERT in Victoria

In the spirit of Aussie mateship, leading Australian steel manufacturer BlueScope Steel has awarded the first of ten \$15,000* grants to Meredith Community Emergency Response Team (CERT) to enable it to build a new COLORBOND® steel shed.

Meredith CERT is a group of 15 volunteers trained by Ambulance Victoria, providing emergency first response to medical and trauma emergencies in the Meredith district until an ambulance arrives. Meredith is based in the Golden Plains Shire, about an hour's drive from Geelong, Ballarat and Melbourne. Established seven years ago, the group has responded to emergencies resulting in many lives being saved, including people suffering from cardiac arrest, road accident victims, elderly people with injuries from serious falls and children and adults with severe breathing difficulties. They provide time-critical, life-saving treatment that would otherwise be significantly delayed due to the remoteness of the area. Ambulance Victoria provides the CERT Team with training, equipment and a vehicle to undertake this work.

The grant will enable Meredith CERT to build a garage made from COLORBOND® steel for its CERT vehicle, which will now be parked in the centre of town so that all team members can readily access the vehicle in an emergency. The shed will also prevent the deterioration of the vehicle from ongoing weather damage.

David Mackay, President of Meredith CERT, said: "Having a place to 'call home' will greatly assist the lives of the volunteers and make things that little bit easier at two in the morning when responding to a potentially life-saving call."

The COLORBOND® 'Help A Mate' competition is one of the largest community programs of its kind and calls on people from all over Australia to nominate friends and family who require assistance to replace a damaged shed or to build a new one. Since launching in September, more than 80 nominations have already been received from around Australia, ranging from local sporting clubs in need of a shed to store their sporting equipment, community groups needing to rebuild their shed after it has been damaged by floods or other natural disasters, to infrastructure for animal shelters.

According to Niraj Patel, Account Manager VIC/TAS, BlueScope Steel: "COLORBOND® 'Help A Mate' came from a desire to help people who could benefit from having a new or replacement shed built. Sheds are a vital part of successful rural and regional businesses around Australia but for people in cities and towns they also protect valuable assets such as motor vehicles, gardening, sports and hobby equipment. Whether it is a local farmer in need, a new shed for the local SES, a local business that is growing or a mate who's simply doing it tough we hope to hear from anyone in Victoria who feels they know someone deserving of a new shed."

Nominators complete an online entry form at www.colorbond.com/sheds or via the COLORBOND® steel Facebook page www.facebook.com/colorbond.

In addition to the \$150,000 in grants promotion, the nomination which receives the most 'votes' via the COLORBOND® steel Facebook page will win \$5,000* thanks to the People's Choice Award.

The COLORBOND® 'Help A Mate' competition runs until March next year and winners will be announced throughout the campaign.

\$50,000 in cash prizes are also up for grabs, with purchasers of sheds made using genuine BlueScope Steel products able to go into the draw to win one of ten \$5000^ cash prizes toward their shed purchase. Part of the entry will be a test on how to identify genuine, Australian made COLORBOND® steel from other pre-painted steel products.

COLORBOND® 'Help A Mate' will be supported by approximately 1200 shed resellers from around the country who offer sheds made from COLORBOND®, ZINCALUME® and GALVASPAN® steel. Shed buyers can visit www.colorbond.com/sheds where they can search for nearby suppliers.

*Terms and Conditions apply. Go to www.colorbond.com/sheds to view.



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More information on sheds made from COLORBOND® steel

For many people, sheds are there to provide shelter and protection for the things that are important to them. Whether it's a home, farm or business, sheds are there to keep important belongings safe and sound and a shed can be one of the biggest investments behind a house and car. That's why it's so important to ask the right questions and get the right shed:

Does the steel in your shed meet Australian Standards?

- Most sheds are designed and built in Australia, but in some instances the shed and the steel can be made somewhere else. COLORBOND®, ZINCALUME®, GALVSPAN® steels made only by BlueScope Steel is 100% Australian made and guaranteed to meet or exceed relevant Australian Standards.
- In order for your shed to comply with the Building Code of Australia (BCA) requirements, the steel it's made from should comply with the relevant Australian Standards.

Is your shed design engineered specifically for your intended use and location?

- Every shed is different in terms of the site, exposure to the elements and distance from other buildings. After combining this data with other important information such as the intended use of your shed and the site wind speed, your shed supplier should be able to determine the right design specification for your shed.
- Accreditation programs such as ShedSafe exist in Australia to protect shed buyers. Shedsafe accredited suppliers have had their engineering and design procedures assessed against current design codes.
- The concrete floor slab and frame in your house are designed specifically for your home site and wind loading conditions. Like your house, your shed should also be engineered specifically for your site.

Will your shed stand up to Australia's harsh conditions?

- Australia has some of the highest UV levels in the world, which can play havoc with painted steels not designed to suit. COLORBOND® steel is tested against defects that you do not want to see appearing on your shed such as blistering, cracking, flaking and peeling.

The workmanship in your shed may have a warranty but what about the steel?

- In addition to the workmanship that goes into your shed, make sure the steel used to make your shed has a warranty. Roofing and walling in your shed made from COLORBOND® steel and ZINCALUME® steel is backed by a warranty** from BlueScope Steel.

How do I know I'm getting genuine COLORBOND®, ZINCALUME® and GALVSPAN® steel in my new shed?

- Not all pre-painted steel is COLORBOND® steel and not all metallic steels are ZINCALUME® or GALVSPAN® steels. Made only by BlueScope Steel, these brands are registered and have built a reputation as one of the most trusted steel building materials in Australia.
- COLORBOND®, ZINCALUME® and GALVSPAN® steels all have brand markings on the steel which include information such as the brand name, the base metal thickness of the steel and the Australian Standard to which they have been made to.
- Ask your shed supplier to see these brand markings inside their display sheds, and also once your shed is installed for your own reassurance. It's only genuine if it says so on the steel itself.

**Warranty terms and conditions apply. Warranties are not available for all products and applications. The duration and terms and conditions of available warranties vary according to product use and application. Please visit <http://www.bluescopesteel.com.au/warranties> for further information. For full terms and conditions of this promotion or to enter visit www.colorbond.com/sheds